

Marcel  
Happyjack



# EVENT REPORT



SECRÉTARIAT AUX ALLIANCES  
ÉCONOMIQUES NATION CRIE  
ABITIBI-TÉMISCAMINGUE

SECRETARIAT TO THE CREE NATION  
ABITIBI-TÉMISCAMINGUE  
ECONOMIC ALLIANCE

## 2025 BUSINESS EXCHANGE DAY





# DATA ON PARTICIPANTS

2025

7

**Nations**

300

**Business meetings**

133

**Businesses & organizations**



Val-d'Or	48
Rouyn-Noranda	14
Amos	20
LaSarre	4
Senneterre	3
Anicinabe	8
Eeyou	53
Jamésie	10
Montreal and surrounds	32
Québec	3
Elsewhere in Quebec	6
Elsewhere in Canada	7
Other Indigenous community members	10

44%

**Indigenous Businesses**

56%

**Non-Indigenous Businesses**

58%

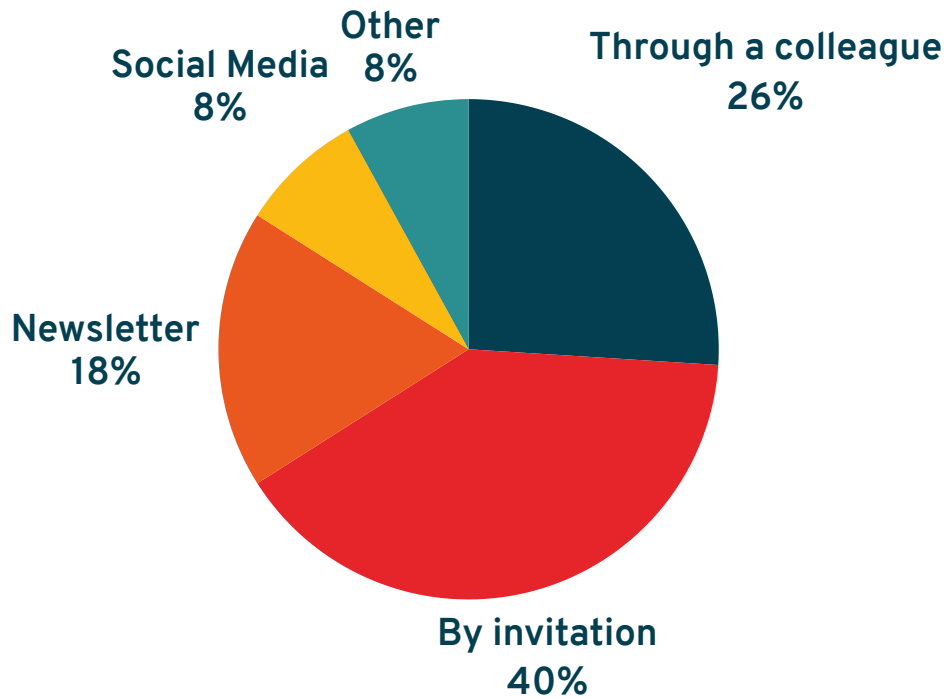
**Recurring Participants**

42%

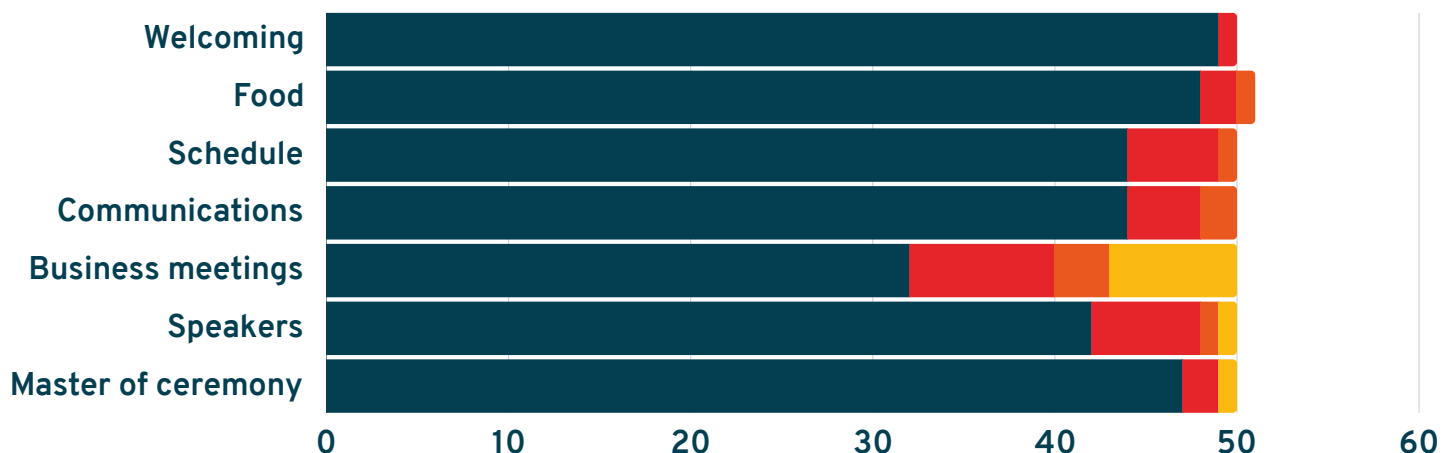
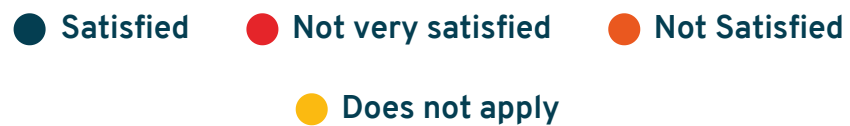
**New Participants**



### How did you hear about the event?



### How would you rate your level of satisfaction with the organization?





In a word, what does the JBNQA mean to you?

Progress & collective development **10**

Self-determination & empowerment **2**

Collaboration & partnership **8**

Culture & tradition **2**

Reconciliation & unity **5**

Resilience **1**

Transformation & major change **2**

Money & economy **2**

## What does “building relationships” mean to you?



Trust and openness



Strong and lasting partnerships



Sharing, respect, and mutual understanding



Creating opportunities and benefits for all parties



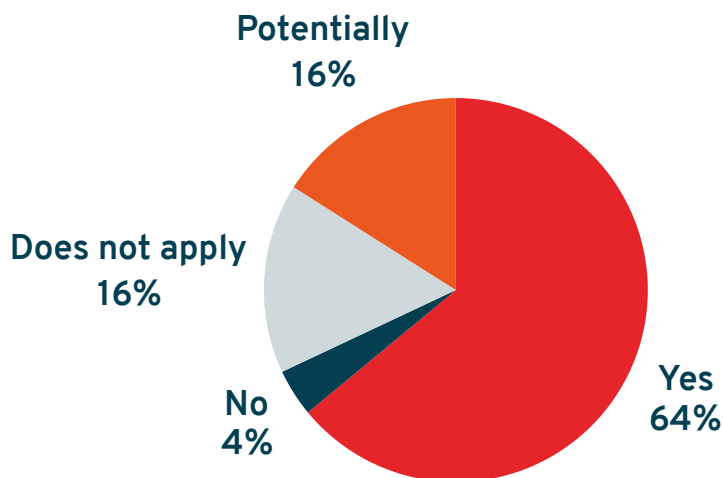
Human connection and meeting each other



Cultural exchange and autonomy for Indigenous peoples



Following one of our events, have any partnerships or potential partnerships been created?



# 100%

Agree that the services offered by the SCNATEA are still relevant to the socio-economic development of Abitibi-Témiscamingue, Eeyou Istchee and Northern Quebec.

What is your overall satisfaction level?







# SOCIAL MEDIA & PRESS REVIEW

2025

21 800

Coverage over the last 90 days



300

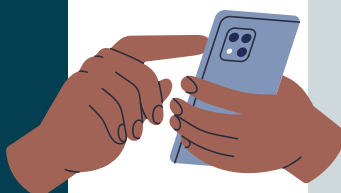
Interactions

28

Additional subscribers

1 400

Visits



1 151

Subscribers

11 257

Impressions



33

Comments

38

Additional subscribers

289

Reactions



L'Aurore Info

The Nation - Article



MEEGWETCH • ᓄᓇᓂᓄᓂ • THANK YOU

ᓄᓇᓂᓄᓂ • Muus • Original • Moose



APATISIIWIN ᓇᓂᓄᓂᓄᓂ  
SKILLS DEVELOPMENT

ᓄᓇᓂᓄᓂ • Chisheyaakw • Ours • Bear



ᓄᓇᓂᓄᓂ • Amiskw • Castor • Beaver



ᓄᓇᓂᓄᓂ • Nisk • Outarde • Geese





# MEEGWETCH • ᓄᓐᓂᓐ • THANK YOU

The success of this event would not be possible without the support of our valued financial partners, including Canada Economic Development for Quebec Regions and the Secretariat for Relations with First Nations and Inuit, as well as the complementary support of Mandy Gull-Masty, federal Member of Parliament for the riding of Abitibi-Baie-James-Nunavik-Eeyou, whose contribution helps strengthen this edition.

Canada

Hydro  
Québec

Secrétariat  
aux relations avec  
les Premières Nations  
et les Inuit

Québec

VILLE  
D'AMOS

Ville de  
Rouyn-Noranda

Val-d'Or

## OUR 2025 CORPORATE SUPPORTER

### CORPORATE PLAN

air Creebec

Desjardins  
Entreprises



Réseau de communications  
**Eeyou**  
Communications Network

### CLASSIC PLAN

AtkinsRéalis



ÉCOLE DES DIRIGEANTS  
DES PREMIÈRES NATIONS  
FIRST NATIONS  
EXECUTIVE EDUCATION

PROPOSED BY  
ÉCOLE DES DIRIGEANTS  
HEC MONTRÉAL



GOLD FIELDS



CMAC  
GROUPE MINIER CMAC-THYSSEN MINING GROUP

Fournier

PETRONOR  
UNE COMPAGNIE CRIE | A CREE COMPANY

wsp

YODIN  
Rouillier Drilling

FURY  
GOLD MINES